

LANDLORD HORROR STORIES

Continued from page 11

If you see that someone has hijacked your Craig's List posting, flag the post and report it to Craig's List as abuse. You can also contact the Federal Trade Commission to alert them to the scam. The number to call is: 877-FTC-HELP or 877-382-4357. To prevent having your ad hijacked in the first place, you may want to consider a watermark on photos that you post and including the following statement in your listing: "If you see this property advertised anywhere for a lower price, please consider that the ad is a scam and do not reply to it."

Horror Stories is a regular feature of California Landlord Solutions. These are stories that have happened to our members. We can all learn from the experience of others! If you have horror story that could help others become better landlords, send it to jan@calandlordsolutions.com

Jan Leasure has been a landlord for over twenty years and is President of California Landlord Solutions. She may be reached at 831-655-7844 or by visiting www.california-landlordsolutions.com

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HALF HOUR CLASS - 02/17/10

Taught by Renee Bogin, M.U.S., Center for Urban Studies- PSU

Does your garbage collector charge you extra fees for large items left in your garbage area or for too much garbage in your recycling bins? Does it seem like your residents don't ever get it right? Renee Bogin, the Regional Multifamily Specialist for Metro's Sustainability Center and Faculty at Portland State University's Community Environmental Services, will talk with you about her work with thousands of rental communities in the Portland area. She'll discuss collaborations with property managers, landlords, government solid waste departments, and garbage collectors that have led to regional solutions to garbage and recycling challenges. Renee studies these challenges and seeks solutions through ongoing pilot research and outreach projects.

Come hear about resources and strategies that can not only reduce the negative impacts of garbage and recycling on your costs and time, but can benefit the environment as well. Renee will talk about ways to deal with bulky waste left in your garbage area, residents who don't understand or follow the recycling rules, and a whole lot of other challenges. Going green is a marketing advantage! So learn about time and possibly even cost-saving waste reduction programs which appeal to current and prospective residents!

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